

Even with the best intentions

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Good&bad

GOOD

Stereotypes are a simplified means of **knowledge transfer**

BUT

they can be also

instruments to **maintain control** and power over group of people

(women, lgbt, black people, muslims...)

BAD

So we have weapons rooted in our culture.....

Weapons capable to shape our society

Traditional Gender Stereotypes.

Feminine.

*Not aggressive.
Dependent.
Easily influenced.
Submissive.
Passive.
Home-oriented.
Easily hurt emotionally.
Indecisive.
Talkative.
Gentle.
Sensitive to other's feelings.
Very desirous of security.
Cries a lot.
Emotional.
Verbal.
Kind.
Tactful.*

Masculine.

*Aggressive.
Independent.
Not easily influenced.
Dominant.
Active.
Worldly.
Not easily hurt emotionally.
Decisive.
Not at all talkative.
Tough.
Less sensitive to other's feelings.
Not very desirous of security.
Rarely cries.
Logical.
Analytical.
Cruel.
Blunt.*

we can use them with the worst intention...

A physician at CERN, Geneva has provoked a furore by arguing that men outperform women in maths and sciences because of biological difference. He also said that there are fewer women than men in physics largely because of innate differences in intelligence between the sexes, and partly because women are less interested in physics.



...or even with the best intention



The gender should be taken away from the list and used in this way

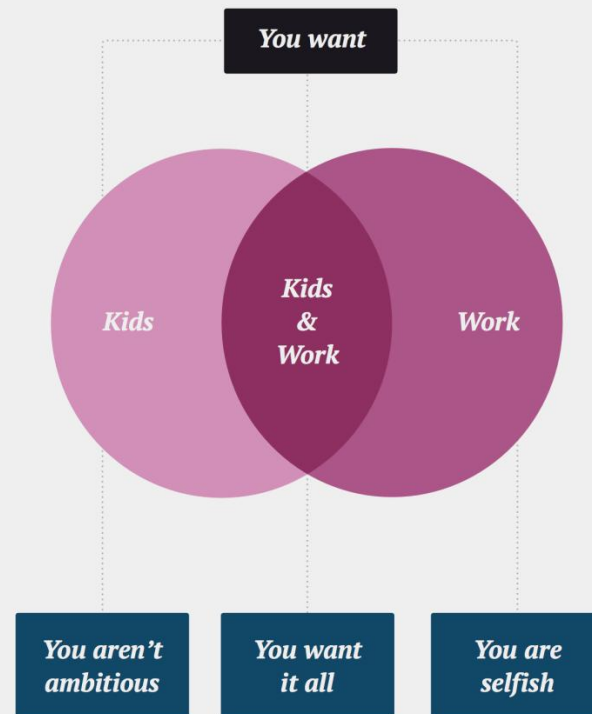
Sustainable Development Goals



It is always very difficult to deal with gender issues mistakes and misunderstandings are behind the corner

A typical trap for women

**Women are
(more than men)
trapped by cultural
stereotype**



So let see if
WITH THE BEST INTENTIONS
we are able to
avoid cultural stereotypes
and give a **GENDER EQUAL MESSAGE**
to the girls who wants to enter a
scientific field of study

Gender is a delicate issue

- We presume to know
- We are sure we can manage the thing
- We believe the message we give is always clear for all...

Lets if this issee true ;-)

Science is a girls' thing!

The video of the EU

- <https://www.youtube.com/watch?v=GMOqpxlW66E>
- The critic to the video
- <https://www.youtube.com/watch?v=x3eZQHwGQE0>

In this seminar we are talking different languages

<i>participants</i>	<i>topic</i>
Lorenza Perini , University of Padova	Introduction and chairing
Silvana Badaloni , University of Padova	Gendering ICT Data and Innovations
Gunay Kazimzade , Technical University of Berlin	Bias and discrimination problem in AI
Francesca Alessandra Lisi , University of Bari	New languages to address bias in ICT
Prado Nieto UNICC - United Nations International Computing Centre	Gender Equality within ICT units in UN, statistics and plan
Anna Ciampi , UNICC - United Nations International Computing Centre	Gender Equality: an experience moving from university to private sector to United Nations in Italy
Interventions from the audience	
Discussion and conclusions	Plenary

So with the very best intentions

- The ultimate goal is to change the way to approach Science

FOR ALL

not just add girls to the picture!