FINREC16
2ND INTERNATIONAL WORKSHOP ON PERSONALIZATION & RECOMMENDER SYSTEMS IN FINANCIAL SERVICES

JUNE 16TH 2016
BARI, ITALY
Welcome to Bari

- 1st edition in Graz, Austria in 2015
- no impressive statistics yet
  - similar size to last year
    - # submissions
    - # participants
- optimistic for the future development
Google Trends

asset management


city of london

2005 2007 2009 2011 2013

hedge fund

2013 2016
Google Trends - continued

fintech

robo advisor
Today's Topics

• extensive overview on the field of FinRec
• decision support for investors by recognizing relevant events
• modeling affluent users' behaviors for price steering
• personal finance with a focus on people's happiness
• big data analysis (also for customer intelligence)
• personalized asset allocation

• constraint-based technologies in FinRec
• Can a business think?
Schedule

9.30 – 10.00:  Registration
10.00 – 10.15: Opening – Mathias Bauer (mineway GmbH, Germany, Program Chair)

Session 1 (Chair: Giovanni Semeraro, University of Bari)
10.15 – 11.15: Invited Talk: Pietro Leo (IBM) – A cognitive business is a business that thinks
11.15 – 11.45: Coffee Break

Session 2 (Chair: Alexander Felfernig, TU Graz)
11.45 – 12.15: Dàvid Zibriczky – Recommender Systems meet Finance: A literature review
12.15 – 12.45: Marco Brambilla, Davide Greco, Sara Marchesini, Luca Marconi, Mirjana Mazuran, Martina Morlacchi Bonfanti, Alessandro Negrini and Letizia Tanca – Forecasting out-of-the-ordinary financial events
12.45 – 13.15: Van Tien Hoang, Vittoria Cozza, Marinella Petrocchi and Rocco De Nicola – Online User Behavioural Modeling with Applications to Price Steering
13.15 – 14.30 Lunch Break

Session 3 (Chair: Mathias Bauer, mineway GmbH)
14.30 – 15.30: Invited Talk: Alexander Felfernig (TU/Graz, Austria) – Application of Constraint-based Technologies in Financial Services Recommendation
15.30 – 16.00: Leonid Ivonin, Mark Perry and Sriram Subramanian – The Art of Spending and Recommendations in Personal Finance
16.00 – 16.30: Coffee Break

Session 4 (Chair: Cataldo Musto, University of Bari)
17.00 – 17.30: Luigi Portinale, Giorgio Leonardo, Paolo Artusio and Marco Valsania – A Smart Financial Advisory System exploiting Case-Based Reasoning
17.30 – 17.45: Closing – Giovanni Semeraro (Università degli Studi di Bari, Program Chair)
Logistics

• Coffee-breaks: 11.15 – 11.45, 16.00 – 16.30
• Lunch: 13.15 – 14.30

Where? Just outside the room (where Registration occurred)